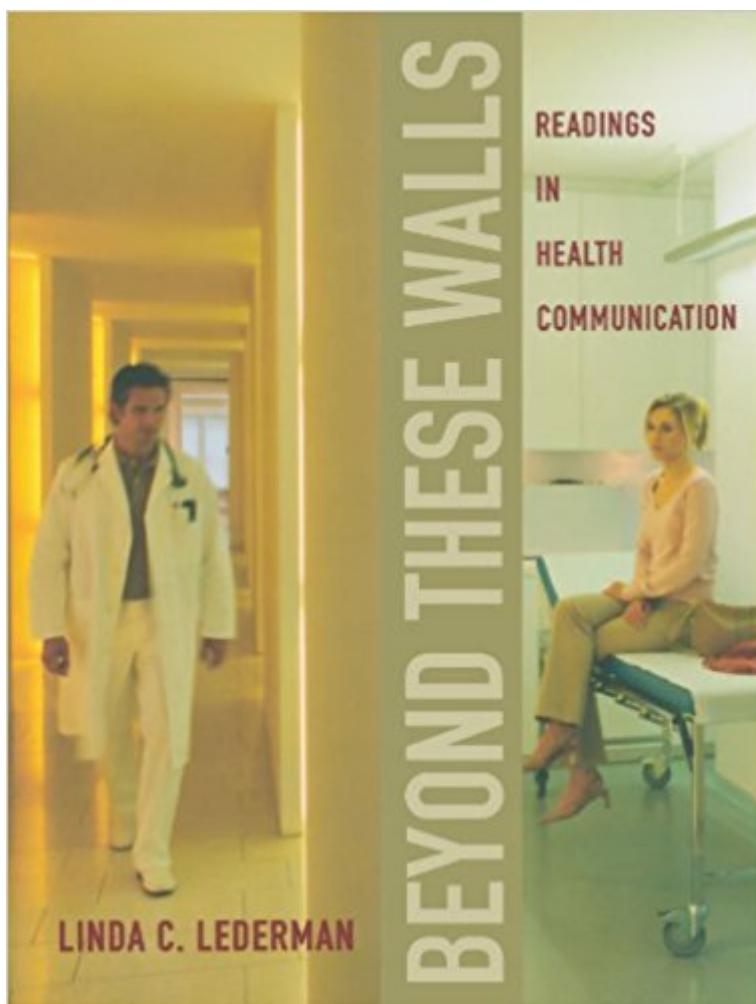


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# Beyond These Walls: Readings In Health Communication



## **Synopsis**

Beyond These Walls is an invaluable collection of foundational and cutting-edge readings from top scholars in the rapidly growing area of health communication. This innovative anthology demonstrates that health care and communication about health often take place at home, at work, at school, and in recreational and social settings--not just in doctors' offices and hospitals. Editor Linda C. Lederman has compiled essays that--through a wide range of theoretical and methodological approaches--investigate the following diverse topics:<sup>\*</sup> The historical background of health communication\* The development of patient-provider communication as a key object of study\* The prevalence of health promotion and other persuasive messages in public and individual health\* The importance of social support offered inside and outside of traditional medical experiences\* The growing importance of media literacy, particularly in a rapidly expanding information age\* The increasingly relevant relationship between health communication and the organizations that help construct it\* The future of health communication Other subjects covered include the effects of socio-political and organizational structures on health communication, the impact of the Internet, and narrative as a significant conceptual approach to understanding health and illness. Individual chapter introductions draw students' attention to key points in each reading, and discussion questions--designed to encourage critical thinking--follow each article. A unique topical matrix, which identifies relevant subject categories in each chapter, places the research within the larger context of health communication.

## **Book Information**

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## Customer Reviews

Linda C. Lederman is Director of the Institute for Social Science Research at Arizona State University and Professor of Communication in the Hugh Downs School of Human Communication. She is author and coauthor of more than a dozen books, including *Communication Theory: A Casebook Approach* (2005), *Changing the Culture of College Drinking: A Socially Situated Health* (2005), and *Voices of Recovery*, a collection of stories by people who began their recovery from alcoholism while undergraduates at Rutgers.

One of my favorite textbooks I've ever purchased. An amazing collection of health communication research pieces for my graduate level course. Did not return or sell, I kept this book for future reference!

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How to Build Dry-Stacked Stone Walls: Design and Build Walls, Bridges and Follies Without Mortar  
If These Walls Could Talk: St. Louis Cardinals: Stories from the St. Louis Cardinals Dugout, Locker Room, and Press Box  
If These Walls Could Talk: Nebraska Cornhuskers: Stories From the Nebraska Cornhuskers Sideline, Locker Room, and Press Box  
If These Walls Could Talk: Kansas City Royals: Stories from the Kansas City Royals Dugout, Locker Room, and Press Box  
If These Walls Could Talk: Green Bay Packers: Stories from the Green Bay Packers Sideline, Locker Room, and Press Box  
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If These Walls Could Talk: Philadelphia Phillies: Stories from the Philadelphia Phillies Dugout, Locker Room, and Press Box  
If These Walls Could Talk: Baltimore Ravens: Stories from the Baltimore Ravens Sideline, Locker Room, and Press Box  
If These Walls Could Talk: Baltimore Orioles: Stories from the Baltimore Orioles Sideline, Locker Room, and Press Box  
If These Walls Could Talk: Dallas Cowboys: Stories from the Dallas Cowboys Sideline, Locker Room, and Press Box  
If These Walls Could Talk: Milwaukee Brewers: Stories from the Milwaukee Brewers Dugout, Locker Room, and Press Box  
Positive Communication in Health and Wellness (Health Communication)  
Communication and Communication Disorders: A Clinical Introduction (4th Edition)  
(Allyn & Bacon Communication Sciences and Disorders)  
Communication, Media, and Identity: A

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